

## *Book Reviews / Comptes-rendus / Recenzii*

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VLADAN HRUSKA (Ed.), 2022, *Industrial past, creative future? Perspectives of industrial heritage from Podkrusnohori*, Univerzita J.E. Purkyně v Ústí nad Labem, Přírodověcká fakulta, 51 p.

The book intitled „Industrial past, creative future? Perspectives of the industrial heritage from Podkrusnohori” aims to analyze the industrial heritage located of the Ore Mountains foothills, a heavily urbanized old industrial area, located in the north-western part of Czech Republic, between the towns of Klášterec nad Ohří and Děčín, as well its role played in the redevelopment process of the region.

In the first part of the book, the editor examines the deindustrialization process of the region selected as case study, highlighting the negative effects generated in the post-socialist period (after 1989) economically (the closure of numerous industrial units) and socially (unemployment), as well as identifying the valuable industrial heritage assets. The contribution of editor and the team he coordinated for in-depth analysis of industrial heritage from the perspective of its appropriate reuse than can contribute to the economic revitalization of the region is noteworthy. Thus, the importance of the geographic approach is highlighted by referring to the multiple changes generated by the deindustrialization process and the need to identify viable solutions for the development of a territory in economic decline by valorization of industrial heritage.

The second part of the book was built on the mixed-method approach exploring the values and perception of local communities and other stakeholders regarding industrial heritage, especially since the state of conservation of several industrial monuments is strongly damaged. Applying semi-structured interviews to different local actors allowed the authors to identify four main discourses in relation to how society members perceive industrial heritage: idyllic, pragmatic, problematizing,

and revitalisation discourse. Also, the authors highlighted the importance of the way of presenting the industrial heritage from the case study area in the media. The authors underlined that the media mainly analyzed the problematic cases and accidents related to various industrial branches and the adaptive reuse of industrial monuments with the aim of preserving their historical value was less addressed.

The special contribution of the collective of authors can be found in the third part of the book, where they examine and validate new creative approaches in the revitalization process of the industrial heritage assets located in the old industrial region of Ore Mountains in the Czech Republic. Thus, it is offered as an example, the involvement of students from the Faculty of Art and Design at the University J.E. Purkyně in Ústí nad Labem in the newly creative representation of the industrial heritage that they perceive as a source of inspiration for stimulating the development of tourism, improving the public spaces or proposing the reuse of industrial buildings to host creative industries.

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